

Treasurer Portia Munn on Friday, June 1, 2007 from 9:45 AM – 10:45 AM. Please make it a point to put these two events on your calendar and come early.

On Saturday, Our own Mary Marshall, International President will be giving **Power Pack Training** and we will also have a workshop titled **Put Your Best Foot Forward...and Keep It There** that offers an informative and fun morning of training.

As President-Elect I will be moving into my new duties as Sierra Pacific Region President. I will be contacting members for committee assignments as I visit each Council meeting in the next few months. So be ready to step up! Region needs its members to make it happen.

And finally, have a wonderful time at the Annual Conference!

SPR VICE PRESIDENT/PREM - Shirley Figenshu

Publicity, Recruitment, Extension and Mentoring (PREM) as I stated in the last issue are the four cornerstones on which *POWERtalk* International can grow and thrive. Last issue we talked about Publicity. Today, I will discuss Recruitment. Unfortunately we were not able to obtain a Recruitment chairman this year so I took over the responsibility along with the challenge of also being Vice President. As you can well imagine, recruitment is critical to *POWERtalk* International.

The *POWERtalk* training modules were designed specifically to assist us in our recruitment efforts. And there is evidence in some of the other countries that it is paying off. Why haven't we been able to do the same in our Region? First it is because we have not been able to go "public" with our seminars. Why? Because we need your HELP! Ten members were given 2 ½ hours of training by the ITC Fellowship. It was then up to us to continue training ourselves, which we are doing by presenting the modules to clubs and councils. I feel that we are now trained.

When we go "public" with our *POWERtalk* training, we will be charging a seminar fee. This fee will also include membership in *POWERtalk* International if the attendee so desires. Now we need to find the "public" to whom we will offer our training. We need YOU to help us identify the businesses, organizations, schools, nonprofit organizations, etc. Then we will contact the group that you have identified and explain our organization and what we can offer them. Upon acceptance, the trained members will negotiate with the organization to present our modules. This all takes time, but first we need to get busy identifying the recipients of our training. CAN YOU HELP US? It can be a bank, a college, a law firm. Please get busy making your contacts.

We are losing members and we are having a difficult time recruiting new members even though *POWERtalk* International is a tremendous organization. I know we are all working hard to keep our clubs, councils and region viable. BUT, I hate to say this, we need to do more. That more is to RECRUIT! Don't be bashful. Ask that person standing next to you in line about joining us.

How would you like to be trained as a *POWERtalk* trainer and certified as such? Ten SPR members were trained last September by one of the Fellows of ITC. I would like to see more members receive that valuable training. You ask why? The training is excellent for all levels of membership