

## PREM REPORT

Three quarters of our *POWERtalk* year is fast approaching, but it is not too late to reach some of the PREM goals that we set for the year. The PREM team set 8 goals for the year.

1. Form a cyber Club. There are many prior members who no longer live close to an existing club. There are several cyber clubs in our Organization. They do the same thing as a regular club, except it is on the computer. It is not recommended for a new member, but it is excellent for current or prior members.
2. Form a Zenith Club. This is one of our more promising goals for starting a new club. Young adults are very enthusiastic, however, they need support from members to keep them growing, learning and developing their communication skills.
3. Contact *POWERtalk* International Board and Government Official for greeting letters for our Annual Conference in Sacramento.
4. Advertise Club, Council and Region meetings in local news papers.
5. Develop and/or update flyer material for advertising club meetings, i.e., coasters, bookmarkers, napkins, meeting flyers, etc
6. Present *POWERtalk* training modules, which were developed by the International Board, in businesses or at local public facilities.
7. Forward membership retention materials to councils.
8. Develop Membership Awards in your clubs and councils, i.e., most visitors, new members, retention of continuing members, member spotlight, etc.

There is a PREM Team member working in your area and maybe he or she is even in your club. We need your assistance. We can achieve more, if you help. Can you post a club flyer, bring a guest to a meeting, attend a Zenith Club in your area, participate in *POWERtalk* training presentations or any of a thousand other ways to promote *POWERtalk* ?

There will be a prize for the first 10 members who submit to an SPR PREM Team member an: "I Will Help You Pledge" by doing \_\_\_\_\_, When Date \_\_\_\_\_.

Pledges must be received between April 7 and May 31, 2010 to be eligible.



Elizabeth Richardson PREM Chairman  
 Bobbie Bell, Publicity Chairman  
 Alan Nakano, Retention Chairman  
 Edie Eddens, Membership Chairman  
 Joelzel Harris, Extension Chairman